

**FOR IMMEDIATE RELEASE**

Contact:  
Susan Adelizzi-Schmidt, ext. 103, or  
Joseph Degand, ext. 124  
Suasion Communications Group/Smith O'Keefe  
609-653-0400  
[publicrelations@smithokeefe.com](mailto:publicrelations@smithokeefe.com)



**Haddonfield Once Again Receives Top Accolades in Regional Publications**

**Haddonfield, NJ – May 28, 2010** – Haddonfield has been honored by two regional publications – *South Jersey Magazine* and the *Courier-Post*.

For the second year in a row, Haddonfield has been recognized by *South Jersey Magazine* as the “Top Town in South Jersey.” Haddonfield ranked the highest in best places to live, work and play. In the “Top Towns” feature, Haddonfield was also named “Top Camden County Town.”

*South Jersey Magazine* utilized a new statistical method known as the Analytic Hierarchy Process to determine this year’s results, using criteria such as – population; average residential property values; average property taxes paid; crime rates reported per 1,000 people; and school quality based on testing and overall high school proficiency – to determine the winners.

Click here to view the [South Jersey Magazine website](#).

In addition to being recognized as South Jersey’s Top Town, Downtown Haddonfield was named “One of the Best” for Town Spirit in the *Courier-Post*’s “Best of South Jersey” feature. A number of Haddonfield businesses were also recognized in the feature, being named among the ‘Best of South Jersey’ in the following categories: Coffee Shop; Financial Adviser; Cigar Shop; Bridal Salon; Massage Center; and Quick Print/Copy Shop.

The Best of South Jersey contest received 160,000 ballots which took two months to tally. The number of votes in the Best of South Jersey contest was the second highest in the contest’s history. The contest was voted on by readers of the *Courier-Post* in February.

Click here to view the [Courier-Post "Best of South Jersey" feature](#).

“We are extremely proud of receiving these honors. Being named South Jersey’s top town and among the best in a variety of other categories says a lot about Haddonfield what we have to offer,” said Lisa Hurd, retail coordinator for the Partnership for Haddonfield. “We hope that these honors attract even more visitors to our beautiful town so they can experience our unique shopping, exquisite restaurants, and charming historic ambiance, first-hand.”

For more information about Haddonfield, please visit [www.haddonfieldnj.com](http://www.haddonfieldnj.com) and [www.shophaddonfieldnj.com](http://www.shophaddonfieldnj.com).

###

## **About the Partnership for Haddonfield**

*Partnership for Haddonfield (PfH) is the management corporation for Haddonfield's Business Improvement District. The ordinance creating the district was adopted in 2004 to encourage self-help and self-financing programs within the business community, enhance the commercial viability and attractiveness of the business district and promote growth and employment within the Borough of Haddonfield. The mission of PfH is to provide leadership that produces the best downtown in the region by creating and promoting a superior business mix and enhancing the image of Haddonfield in the marketplace. PfH offers grant programs to attract distinctive retailers in targeted categories and fine-dining restaurants, sponsors business networking events, maintains and promotes the [www.ShopHaddonfieldnj.com](http://www.ShopHaddonfieldnj.com) website, actively markets the downtown, and organizes special events. The PfH's Professionals host networking events throughout the year including monthly breakfasts, an annual Spring Fling Event and Taste of Haddonfield each fall. The Professionals are also responsible for creating and distributing a directory of Haddonfield's professional businesses. Visit [www.haddonfieldprofessionals.org](http://www.haddonfieldprofessionals.org) for more information. For more information about the Partnership for Haddonfield and the town of Haddonfield, visit [www.haddonfieldnj.org](http://www.haddonfieldnj.org) or call 856-429-4700 x326.*

## **About Haddonfield, NJ**

*Haddonfield is a charming, award-winning borough nestled in the heart of southern New Jersey. Haddonfield features the Delaware Valley's premier downtown shopping location and hosts a variety of signature events throughout the year, including: First Fridays, the Haddonfield Fine Art and Crafts Festival, the "Mom's the Word" Mothers' Day celebration, Candlelight Shopping throughout the holidays, the First Night New Year's Eve Celebration and many others. In 2009, Haddonfield was named "Best of Philly – Main Street Shopping" by Philadelphia Magazine; "#1 Top Town in South Jersey" by South Jersey Magazine; and "Best Downtown Shopping Center" by the Courier Post. For more information about Haddonfield, visit [www.haddonfieldnj.org](http://www.haddonfieldnj.org) or call 856-429-4700 x326.*