



**FOR IMMEDIATE RELEASE**

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**Partnership for Haddonfield Announces Opening of  
Four New Businesses in May**

**Haddonfield, NJ – April 29, 2010** – Haddonfield welcomes four new businesses to its downtown during ribbon-cutting ceremonies taking place on Saturday, May 1 and Friday, May 7.

On Saturday, May 1, the first ribbon-cutting ceremony will commence at 11:30 a.m. at The Bistro at Haddonfield, located at 59 Kings Highway East. Formerly known as the Corner Bistro, The Bistro at Haddonfield will feature many of the same menu options as its predecessor including American and Greek favorites.

Following the celebration at The Bistro at Haddonfield, a second ribbon-cutting ceremony will take place at noon at another new Haddonfield restaurant: Veronica's. Located at 26 South Haddon Avenue in Haddonfield, the menu at Veronica's will feature Mediterranean specialties and Slavic dishes.

On Friday, May 7, Haddonfield will host two more new business ribbon-cutting ceremonies. First, at 6:30 p.m., a ribbon will be cut at the entrance of Haddonfield's new unique gift store, Needful Things. The new gift store is located at 3 South Haddon Avenue and offers a wide selection of gifts, ranging from hand painted stemware, costume jewelry, scarves and hats to baby gifts, home decor and much more.

At 7 p.m., a ribbon-cutting ceremony is set to take place for Haddonfield's new pet accessory shop, Doggy and Kitty Style. In addition to offering the finest in pet fashion and supplies, Doggy and Kitty Style also sells pet basics including: food and nutritional products; pet carriers; pampering accessories; toys; and much more. The ribbon-cutting ceremony will take place in front of Doggy and Kitty Style in Haddonfield, located at 207 Kings Highway East.

"We're excited to welcome these four new additions to our business district," said Lisa Hurd, retail coordinator for the Partnership for Haddonfield. "These new businesses will add to the already diverse selection of shopping and dining options available in Haddonfield."

The Partnership for Haddonfield is also pleased to announce that A Taste of Olive, an olive oil specialty store from West Chester, PA, will be opening its second location in Haddonfield in June 2010. A Taste of Olive will offer customers the finest award-winning 100% Extra Virgin Olive Oils, whole fruit and herb-fused olive oils, and balsamic vinegars from select artisans around the world, as well as other gourmet food items and gifts.

For more information about Downtown Haddonfield, please visit [www.shophaddonfieldnj.com](http://www.shophaddonfieldnj.com).

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## **About the Partnership for Haddonfield**

*Partnership for Haddonfield (PfH) is the management corporation for Haddonfield's Business Improvement District. The ordinance creating the district was adopted in 2004 to encourage self-help and self-financing programs within the business community, enhance the commercial viability and attractiveness of the business district and promote growth and employment within the Borough of Haddonfield. The mission of PfH is to provide leadership that produces the best downtown in the region by creating and promoting a superior business mix and enhancing the image of Haddonfield in the marketplace. PfH offers grant programs to attract distinctive retailers in targeted categories and fine-dining restaurants, sponsors business networking events, maintains and promotes the [www.ShopHaddonfieldnj.com](http://www.ShopHaddonfieldnj.com) website, actively markets the downtown, and organizes special events. The PfH's Professionals host networking events throughout the year including monthly breakfasts, an annual Spring Fling Event and Taste of Haddonfield each fall. The Professionals are also responsible for creating and distributing a directory of Haddonfield's professional businesses. Visit [www.haddonfieldprofessionals.org](http://www.haddonfieldprofessionals.org) for more information. For more information about the Partnership for Haddonfield and the town of Haddonfield, visit [www.haddonfieldnj.org](http://www.haddonfieldnj.org) or call 856-429-4700 x326.*

## **About Haddonfield, NJ**

*Haddonfield is a charming, award-winning borough nestled in the heart of southern New Jersey. Haddonfield features the Delaware Valley's premier downtown shopping location and hosts a variety of signature events throughout the year, including: First Fridays, the Haddonfield Fine Art and Crafts Festival, the "Mom's the Word" Mothers' Day celebration, Candlelight Shopping throughout the holidays, the First Night New Year's Eve Celebration and many others. In 2009, Haddonfield was named "Best of Philly – Main Street Shopping" by Philadelphia Magazine; "#1 Top Town in South Jersey" by South Jersey Magazine; and "Best Downtown Shopping Center" by the Courier Post. For more information about Haddonfield, visit [www.haddonfieldnj.org](http://www.haddonfieldnj.org) or call 856-429-4700 x326.*