



**FOR IMMEDIATE RELEASE**

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**Media Advisory \*\*\* Media Advisory \*\*\* Media Advisory**

**A Great Way to Ring in 2010!  
Celebrate at Haddonfield's Special In-Store Sidewalk Sale  
Friday, January 8 & Saturday, January 9**

**Haddonfield, NJ – January 5, 2010** – Whatever old man winter dishes out this weekend – be it rain, snow or sunshine – the deals will be heating up in downtown Haddonfield during the first ever In-Store Sidewalk Sale this Friday and Saturday – January 8 & 9. The two-day sale will feature very special discounts at many Haddonfield shops and boutiques, as well as outdoor musical entertainment.

WHAT: Downtown Haddonfield In-Store Sidewalk Sale

WHEN: Friday, January 8 from 10 a.m. to 8 p.m. & Saturday, January 9 from 10 a.m. to 5 p.m.

WHERE: The downtown business district of Haddonfield, NJ. Businesses are located on King's Highway, Haddon Avenue, Kings Court, Ellis, Mechanic, Tanner and Lantern Lane.

WHO: Select Haddonfield shops and boutiques, including: Angel Bridal, Bella Figura Boutique, The Bright Side of Life, Colette Oswald Photography, Georgie Girl Boutique, Haddonfield Running Company, Hersport, The Little Shop, Maxwell James Boutique, McNelis & Sherry Fine Jewelers, Serendipity, Shelter Board Shop, Suzanne Kovlak Certified Massage Therapist, Three.Six.Five Boutique and more. For a complete list of individual store sales, visit [www.shophaddonfieldnj.com](http://www.shophaddonfieldnj.com).

For more information about the Partnership for Haddonfield and the town of Haddonfield, visit [www.haddonfieldnj.org](http://www.haddonfieldnj.org) or call 856-429-4700 x326.

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**About the Partnership for Haddonfield**

*Partnership for Haddonfield (PfH) is the management corporation for Haddonfield's Business Improvement District. The ordinance creating the district was adopted in 2004 to encourage self-help and self-financing programs within the business community, enhance the commercial viability and attractiveness of the business district and promote growth and employment within the Borough of Haddonfield. The mission of PfH is to provide leadership that produces the best downtown in the region*

*by creating and promoting a superior business mix and enhancing the image of Haddonfield in the marketplace. PfH offers grant programs to attract distinctive retailers in targeted categories and fine-dining restaurants, sponsors business networking events, maintains and promotes the [www.ShopHaddonfieldnj.com](http://www.ShopHaddonfieldnj.com) website, actively markets the downtown, and organizes special events. For more information about the Partnership for Haddonfield and the town of Haddonfield, visit [www.haddonfieldnj.org](http://www.haddonfieldnj.org) or call 856-429-4700 x326.*

### **About Haddonfield, NJ**

*Haddonfield is a charming, award-winning Borough nestled in the heart of southern New Jersey. Haddonfield features the Delaware Valley's premier downtown shopping destination and a variety of signature events throughout the year, including: First Fridays, the Haddonfield Fine Art and Crafts Festival, the "Mom's the Word" Mothers' Day celebration, Candlelight Shopping throughout the holidays, the First Night New Year's Eve Celebration and many others. In 2009, Haddonfield was named "Best of Philly – Main Street Shopping" by Philadelphia Magazine; "#1 Top Town in South Jersey" by South Jersey Magazine; and "Best Downtown Shopping Center" by the Courier Post. For more information about Haddonfield, visit [www.haddonfieldnj.org](http://www.haddonfieldnj.org) or call 856-429-4700 x326.*