



FOR IMMEDIATE RELEASE

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Haddonfield Celebrates the Holidays with Annual Candlelight Shopping

Haddonfield's Candlelight Shopping will feature exciting in-store events, unique gift ideas, horse-drawn carriage rides, live holiday entertainment, and Santa Claus

Haddonfield, NJ – November 1, 2011 – Celebrate the holiday season in Haddonfield with a one-of-a-kind shopping experience for the entire family – Haddonfield's Candlelight Shopping.

Set to take place on Friday's starting November 25 through December 23, Haddonfield's Candlelight Shopping will feature unique gift ideas and exciting in-store holiday events, as well horse-drawn carriage rides, live holiday entertainment throughout town, and visits from Santa Clause. Not only will Haddonfield's beautiful downtown be decorated throughout the month of December with sparkling white lights and glowing trees, but the streets of Haddonfield will also be lined with luminaries on Friday nights during Candlelight Shopping – providing holiday warmth to shoppers.

Holiday performers scheduled during Haddonfield's Candlelight Shopping include Pick Up Band, Mp4, Sunshine Boys Barbershop Quartet, Shades of Harmony, Grace Church of Haddonfield Choirs, Pine Barons, Special Occasion Quartet, Three Good Men Quartet, Freedom Brass, Kelly LaVigna, Jersey Sound Chorus of the Sweet Adelines International, the Haddonfield Memorial High School Madrigals and Treble Choir, and the Cherry Hill East Mimes, Belles and Madrigals.

Fabulous shopping is available in Haddonfield everyday throughout the holiday season – with many stores keeping extended hours. In addition, Santa Claus will be in Haddonfield on Friday's nights during Haddonfield's Candlelight Shopping from 6-9 p.m. Horse-drawn carriage rides will also be available from noon-3 p.m. on the following Saturdays and Sundays – November 26 & 27 and December 3, 4, 10, 11, 17 and 18 – in addition to Friday nights, from 6-9 p.m., during Haddonfield's Candlelight Shopping.

Downtown Haddonfield is also offering town-wide gift certificates at a discounted rate of 10% off starting Friday, November 25 through Saturday, December 24. Gift certificates can be purchased at the Haddonfield Information Center, located at 2 Kings Court, or online anytime at www.ShopHaddonfieldNJ.com, and can be used at stores and restaurants throughout Haddonfield.

"There's no better way to shop during the holiday season while spending time with loved ones than in Haddonfield during our town's Candlelight Shopping event," said Lisa Hurd, Retail Coordinator for the Partnership for Haddonfield. "Not only will you find the 'perfect gift' at one of our downtown's 200

distinctive shops, restaurants or boutiques, but families can also share a festive horse-drawn carriage ride and a visit to Santa with loved ones, along with in-store festivities throughout town.”

For more information about Haddonfield’s Candlelight Shopping, please call the Haddonfield Information Center at 856-216-7253 or visit www.ShopHaddonfieldNJ.com.

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About the Partnership for Haddonfield

Partnership for Haddonfield (PfH) is the management corporation for Haddonfield's Business Improvement District. The ordinance creating the district was adopted in 2004 to encourage self-help and self-financing programs within the business community, enhance the commercial viability and attractiveness of the business district and promote growth and employment within the Borough of Haddonfield. The mission of PfH is to provide leadership that produces the best downtown in the region by creating and promoting a superior business mix and enhancing the image of Haddonfield in the marketplace. PfH offers grant programs to attract distinctive retailers in targeted categories and fine-dining restaurants, sponsors business networking events, maintains and promotes the www.ShopHaddonfieldnj.com website, actively markets the downtown, and organizes special events. The PfH's Professionals host networking events throughout the year including monthly breakfasts, an annual Spring Fling Event and Taste of Haddonfield each fall. The Professionals are also responsible for creating and distributing a directory of Haddonfield's professional businesses. Visit www.haddonfieldprofessionals.org for more information. For more information about the Partnership for Haddonfield and the town of Haddonfield, visit www.haddonfieldnj.org or call 856-429-4700 x326.

About Haddonfield, NJ

Haddonfield is a charming, award-winning borough nestled in the heart of southern New Jersey. Haddonfield features the Delaware Valley's premier downtown shopping location and hosts a variety of signature events throughout the year, including: First Fridays, the Haddonfield Fine Art and Crafts Festival, the "Mom's the Word" Mothers' Day celebration, Candlelight Shopping throughout the holidays, the First Night New Year's Eve Celebration and many others. In 2009, Haddonfield was named "Best of Philly – Main Street Shopping" by Philadelphia Magazine; "#1 Top Town in South Jersey" by South Jersey Magazine; and "Best Downtown Shopping Center" by the Courier Post. For more information about Haddonfield, visit www.haddonfieldnj.org or call 856-429-4700 x326.