



FOR IMMEDIATE RELEASE

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“Girls’ Night Out!” in Haddonfield – the Perfect Opportunity to Start Fall Shopping

“Girls’ Night Out!” in Haddonfield will feature a combination of shopping, food and fun to kick-off the 2011 fall fashion season Thursday, October 6

Haddonfield, NJ – September 29, 2011 – The Partnership for Haddonfield’s Marketing Committee will host a fun-filled, ladies’ night of shopping, food and fun during its second “Girls’ Night Out!” event on Thursday, October 6 from 5-9 p.m.

“Girls’ Night Out!” will help kick-off the fall fashion season in Haddonfield with many of the town’s shops and boutiques offering in-store events and refreshments including mini-makeovers, massages, product demonstrations, informal modeling, giveaways and discounts of up to 20% off merchandise from 5-9 p.m.

Some of the Haddonfield boutiques and eateries taking part in the event, broken down by category, are:

Apparel, Accessories & Jewelry

Angel Bridal of Haddonfield; Beifeld Jewelers; Bella Figura Mommy & Baby; Benjamin Lovell Shoes; Georgie Girl; Haddonfield Running Co.; HerSport; maxwelljames; Mazzez...Shoes for Her; McNelis & Sherry Fine Jewelers; Moda Liz; Serendipity of Haddonfield; SIX clothing; and Z’s Treasures

Gifts & Home Furnishings

Accent Studio; By Hand Fine Craft Gallery; Duross & Langel; English Gardener Gift Shop; Evearts Gallery; Jamaican Me Crazy; The Little Shop; N.K. Thaine Gallery; The Paper Trail; The Picket Fence & Garden Tea Room; The Polished Plate; Rhinoceros

Food

Apron; In The Kitchen Cooking School; Kress Wine; Melange of Haddonfield; Ralic's Steak House; The British Chip Shop; and Tre Famiglia

Health & Beauty

Body Shop Chiropractic; Contact Exchange; Sheryl's Skin Therapy Studio

Photography

Colette Oswald Photography

Banks

Susquehanna Bank

Admission to 'Girl's Night Out!' is free; however participants are encouraged to register at www.shophaddonfieldnj.com and enter to win great prizes. The first 100 people to register for the event will be eligible to win a \$200 town-wide Haddonfield gift certificate. The drawing for the contest will take place before the event so the certificates can be used during the event. In addition, all those who register in advance will be entered into a drawing to win a grand-prize of a gift card for Borgata Hotel Casino in Atlantic City!

"Summer's gone and fall is finally here, and 'Girls' Night Out!' in Haddonfield is the perfect way to spend a cool autumn night with the girls while getting started on fall shopping," said Lisa Hurd, retail coordinator for the Partnership for Haddonfield. "Our spring 'Girls' Night Out!!' was a huge success and we expect our fall event to be just as spectacular – complete with fabulous fashions, food and fun, along with great prizes, giveaways and discounts!"

For additional information about "Girls' Night Out!" in Haddonfield, visit www.shophaddonfieldnj.com or call 856-216-7253.

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About the Partnership for Haddonfield

Partnership for Haddonfield (PfH) is the management corporation for Haddonfield's Business Improvement District. The ordinance creating the district was adopted in 2004 to encourage self-help and self-financing programs within the business community, enhance the commercial viability and attractiveness of the business district and promote growth and employment within the Borough of Haddonfield. The mission of PfH is to provide leadership that produces the best downtown in the region by creating and promoting a superior business mix and enhancing the image of Haddonfield in the marketplace. PfH offers grant programs to attract distinctive retailers in targeted categories and fine-dining restaurants, sponsors business networking events, maintains and promotes the www.ShopHaddonfieldnj.com website, actively markets the downtown, and organizes special events. The PfH's Professionals host networking events throughout the year including monthly breakfasts, an annual Spring Fling Event and Taste of Haddonfield each fall. The Professionals are also responsible for creating and distributing a directory of Haddonfield's professional businesses. Visit www.HaddonfieldProfessionals.org for more information. For more information about the Partnership for Haddonfield and the town of Haddonfield, visit www.HaddonfieldNJ.org or call 856-429-4700 x326.

About Haddonfield, NJ

Haddonfield is a charming, award-winning borough nestled in the heart of southern New Jersey. Haddonfield features the Delaware Valley's premier downtown shopping location and hosts a variety of signature events throughout the year, including First Fridays, the Haddonfield Fine Art and Crafts Festival, the "Mom's the Word" Mother's Day celebration, Candlelight Shopping throughout the holidays, the First Night New Year's Eve Celebration and many others. In 2009, Haddonfield was named "Best of Philly - Main Street Shopping" by Philadelphia Magazine; #1 Top Town in South Jersey" by South Jersey Magazine; and "Best Downtown Shopping Center" by the Courier Post. For more information about downtown shopping and events, visit www.ShopHaddonfieldNJ.com. Representing non-retail and service businesses is the Committee for Professionals which is an active part of the downtown community hosting networking and educational events through the year. For more information on the Committee for Professionals, visit their website www.HaddonfieldProfessionals.org. For more information about Haddonfield Borough, visit www.HaddonfieldNJ.org or call 856-429-4700 x326.