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**Preview the Holiday Season in Haddonfield During the Town's
Final First Friday Celebration of 2011 on November 4**

Monthly celebration will feature in-store specials, live music & street entertainment, artists and more

Haddonfield, NJ – October 28, 2011 – Despite the chill of winter beginning to sweep its way through Downtown Haddonfield, shoppers can still enjoy one last First Friday Celebration for 2011 on Friday, November 4, from 5-9 p.m.

November's First Friday event will be a preview of the holiday season in Downtown Haddonfield, offering holiday-themed in-store events & specials in many of Haddonfield's unique, independently owned shops and boutiques, along with an exceptional mix of music, strolling street entertainment, on-street artists and extraordinary dining.

Musical entertainment for November's First Friday includes Albert Sarnese performing at Happy Hippo Toys, located at 201 Kings Highway East; Midnight Blues performing at Kings Court; She Hates Me performing at Summit Sampler, located at 117 Kings Highway East; Mother Zeta performing at Colette Oswald Photography, located at 40 Tanner St #D; and Ray Long performing at Sam Yampell Jewelers, located at 104 Kings Highway East.

During First Friday on November 4, the businesses of Tanner Street will kick-off their Post-Construction Celebration by offering a "Ticket to Tanner" – which can be picked up at participating businesses along Tanner Street. Shoppers can then get their ticket stamped at participating businesses between Friday, November 4 and the mid-December to enter to win fabulous prizes from Melange @ Haddonfield, Colette Oswald Photography, Dynamic Language Services and many others.

Haddonfield's November First Friday is also an ideal time to get an early start on holiday gift shopping. With toy stores for the little ones, jewelry shops for that special someone and gift boutiques for everyone in between – in addition to over twenty apparel boutiques offering a full range of fashions, shoes and accessories for men, women and children – Downtown Haddonfield is an award-winning shopping district with knowledgeable retailers offering expert advice and unique gift ideas. Each of Haddonfield's independently-owned shops offers the latest trends, in addition to delivering highly personalized customer service by experts who are ready to assist customers in finding the perfect outfit – no matter the season.

For more information about performers, artists, locations and in-store sales, visit www.ShopHaddonfieldNJ.com and click on the First Friday icon.

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About the Partnership for Haddonfield

Partnership for Haddonfield (PfH) is the management corporation for Haddonfield's Business Improvement District. The ordinance creating the district was adopted in 2004 to encourage self-help and self-financing programs within the business community, enhance the commercial viability and attractiveness of the business district and promote growth and employment within the Borough of Haddonfield. The mission of PfH is to provide leadership that produces the best downtown in the region by creating and promoting a superior business mix and enhancing the image of Haddonfield in the marketplace. PfH offers grant programs to attract distinctive retailers in targeted categories and fine-dining restaurants, sponsors business networking events, maintains and promotes the www.ShopHaddonfieldnj.com website, actively markets the downtown, and organizes special events. The PfH's Professionals host networking events throughout the year including monthly breakfasts, an annual Spring Fling Event and Taste of Haddonfield each fall. The Professionals are also responsible for creating and distributing a directory of Haddonfield's professional businesses. Visit www.haddonfieldprofessionals.org for more information. For more information about the Partnership for Haddonfield and the town of Haddonfield, visit www.haddonfieldnj.org or call 856-429-4700 x326.

About Haddonfield, NJ

Haddonfield is a charming, award-winning borough nestled in the heart of southern New Jersey. Haddonfield features the Delaware Valley's premier downtown shopping location and hosts a variety of signature events throughout the year, including: First Fridays, the Haddonfield Fine Art and Crafts Festival, the "Mom's the Word" Mothers' Day celebration, Candlelight Shopping throughout the holidays, the First Night New Year's Eve Celebration and many others. In 2009, Haddonfield was named "Best of Philly – Main Street Shopping" by Philadelphia Magazine; "#1 Top Town in South Jersey" by South Jersey Magazine; and "Best Downtown Shopping Center" by the Courier Post. For more information about Haddonfield, visit www.haddonfieldnj.org or call 856-429-4700 x326.