



#### FOR IMMEDIATE RELEASE

Contact:  
Susan Adelizzi-Schmidt, ext. 103, or  
Joseph Degand, ext. 124  
Suasion Communications Group  
609-653-0400  
[publicrelations@smithokeefe.com](mailto:publicrelations@smithokeefe.com)

### Haddonfield Says Farewell to Summer During September First Friday Celebration

*Celebration will feature in-store specials, live musical and street entertainment, artists and more*

**Haddonfield, NJ – August 26, 2011** – Summertime in Haddonfield is coming to an end, but Downtown Haddonfield continues celebrating the warm weather during the town's September First Friday Celebration, taking place September 2 from 5-9 p.m.

September's First Friday event will take place throughout Downtown Haddonfield, offering visitors an exceptional mix of music, strolling street entertainment, on-street artists, extraordinary dining, and in-store specials in many of Haddonfield's unique, independently owned shops and boutiques.

Musical entertainment for September's First Friday includes the smooth sounds of Cold Blue Electric, Ray Long, Chris Clayton, Albert Sarnese and Sir Beatle, along with artist displays throughout Haddonfield's downtown.

Haddonfield's September First Friday is also an ideal time for back-to-school shopping for the kids while checking out the latest fall fashions for adults throughout Downtown Haddonfield. With over twenty apparel boutiques offering a full range of fashions, shoes and accessories for men, women and children, Downtown Haddonfield is an award-winning shopping district with knowledgeable retailers offering expert advice on fall fashions. Each independently-owned shop in Haddonfield offers the latest fashions, in addition to delivering highly personalized customer service by experts who are ready to assist customers in finding the perfect outfit no matter the season.

For more information about Haddonfield's September First Friday's performers, artists, locations and in-store sales, visit [www.ShopHaddonfieldNJ.com](http://www.ShopHaddonfieldNJ.com) and click on the First Friday icon.

And don't forget: the 2<sup>nd</sup> Haddonfield Wedding Walk takes place on Sunday, September 25 from noon-4 p.m. highlighting all of Haddonfield's shops, boutiques and retail outlets that cater to brides and grooms-to-be and featuring free gifts and prizes, free trolley transportation around the downtown, a bridal fashion show, free wedding planning information, makeovers, food and more.

For more information about the Haddonfield Wedding Walk bridal event and to purchase tickets, contact Bouche Productions at [www.bridalevent.com](http://www.bridalevent.com) or 610-917-9300.

For a complete list of Haddonfield businesses that cater to brides and a photo gallery of Haddonfield's 2010 bridal event, please visit [www.haddonfieldbride.com](http://www.haddonfieldbride.com).

###

### **About the Partnership for Haddonfield**

*Partnership for Haddonfield (PfH) is the management corporation for Haddonfield's Business Improvement District. The ordinance creating the district was adopted in 2004 to encourage self-help and self-financing programs within the business community, enhance the commercial viability and attractiveness of the business district and promote growth and employment within the Borough of Haddonfield. The mission of PfH is to provide leadership that produces the best downtown in the region by creating and promoting a superior business mix and enhancing the image of Haddonfield in the marketplace. PfH offers grant programs to attract distinctive retailers in targeted categories and fine-dining restaurants, sponsors business networking events, maintains and promotes the [www.ShopHaddonfieldnj.com](http://www.ShopHaddonfieldnj.com) website, actively markets the downtown, and organizes special events. The PfH's Professionals host networking events throughout the year including monthly breakfasts, an annual Spring Fling Event and Taste of Haddonfield each fall. The Professionals are also responsible for creating and distributing a directory of Haddonfield's professional businesses. Visit [www.haddonfieldprofessionals.org](http://www.haddonfieldprofessionals.org) for more information. For more information about the Partnership for Haddonfield and the town of Haddonfield, visit [www.haddonfieldnj.org](http://www.haddonfieldnj.org) or call 856-429-4700 x326.*

### **About Haddonfield, NJ**

*Haddonfield is a charming, award-winning borough nestled in the heart of southern New Jersey. Haddonfield features the Delaware Valley's premier downtown shopping location and hosts a variety of signature events throughout the year, including: First Fridays, the Haddonfield Fine Art and Crafts Festival, the "Mom's the Word" Mothers' Day celebration, Candlelight Shopping throughout the holidays, the First Night New Year's Eve Celebration and many others. In 2009, Haddonfield was named "Best of Philly – Main Street Shopping" by Philadelphia Magazine; "#1 Top Town in South Jersey" by*

South Jersey Magazine; and "Best Downtown Shopping Center" by the Courier Post. For more information about Haddonfield, visit [www.haddonfieldnj.org](http://www.haddonfieldnj.org) or call 856-429-4700 x326.