



**FOR IMMEDIATE RELEASE**

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**Businesses on Tanner Street in Haddonfield Offer  
Holiday Shopping Incentive to Celebrate the End of Construction  
Along the Thoroughfare**

***“Tickets to Tanner,” available at the participating businesses along Tanner Street,  
can be stamped between Friday, November 4 and Saturday, January 7 for a  
chance to win one of eight prizes***

**Haddonfield, NJ – November 3, 2011** – The businesses of Tanner Street in Haddonfield, NJ kick-off their Post-Construction Celebration on Friday, November 4 by offering a “Ticket to Tanner” – a shopping incentive offering spectacular prizes.

A “Ticket to Tanner” can be picked up at the following participating businesses along Tanner Street: Baby Chic, located at 3 Tanner Street; Hugh’s Clock Shop, located at 8 Tanner Street; Body Shop Chiropractic, located at 13 Tanner Street; Howard Heartsfield Gallery, located at 15 Tanner Street; Melange @ Haddonfield, located at 18 Tanner Street; Stardust Memories, located at 25 Tanner Street; Joseph Murphy, Attorney, located at 30 Tanner Street; Colette Oswald Photography and Dynamic Language Services, both located at 40 Tanner Street; Angel Bridal, Nimble Needle and EJM Photography, all located at 50 Tanner Street; Widerman & Company Insurance, located at 70 Tanner Street; The Bistro, located at the corner Tanner and Kings Highway; and the Haddonfield Information Center, located at 2 Kings Court.

Shoppers can then get tickets stamped at participating businesses between Friday, November 4 and Saturday, January 7 to enter to win one of eight prizes including:

- Dinner for four at Melange – plus limousine service to and from the restaurant
- A studio portrait session and an 11x14 custom portrait from Colette Oswald Photography
- A beautiful bridal veil from Angel Bridal
- A \$200 townwide gift certificate contributed by the Partnership for Haddonfield
- Five one-hour foreign-language lessons from Dynamic Language Services
- A Blue Dolphin wall clock from Hugh’s Clock Shop
- A selection of vintage jewelry from Stardust Memories

- Dinner for four at The Bistro

In addition to the “Ticket to Tanner” promotion, the shops along Haddonfield’s Tanner Street are also planning “Light Up Tanner” – an initiative encouraging Tanner Street property owners to light the façades of their buildings for the holidays; and “Tulips on Tanner” – an initiative that will have the Haddonfield Tulip Company planting 3,500 bulbs at the base of the brick wall at the rear of 56 Haddon Avenue, leading to a colorful display scheduled to bloom in mid-April, coinciding with a ribbon-cutting declaring the Tanner Street road project officially complete.

For more information about “Tickets to Tanner” and other Tanner Street initiatives, please call 856-216-7253 .

For more information about Downtown Haddonfield, visit [www.ShopHaddonfieldNJ.com](http://www.ShopHaddonfieldNJ.com).

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### **About the Partnership for Haddonfield**

*Partnership for Haddonfield (PfH) is the management corporation for Haddonfield's Business Improvement District. The ordinance creating the district was adopted in 2004 to encourage self-help and self-financing programs within the business community, enhance the commercial viability and attractiveness of the business district and promote growth and employment within the Borough of Haddonfield. The mission of PfH is to provide leadership that produces the best downtown in the region by creating and promoting a superior business mix and enhancing the image of Haddonfield in the marketplace. PfH offers grant programs to attract distinctive retailers in targeted categories and fine-dining restaurants, sponsors business networking events, maintains and promotes the [www.ShopHaddonfieldnj.com](http://www.ShopHaddonfieldnj.com) website, actively markets the downtown, and organizes special events. The PfH's Professionals host networking events throughout the year including monthly breakfasts, an annual Spring Fling Event and Taste of Haddonfield each fall. The Professionals are also responsible for creating and distributing a directory of Haddonfield's professional businesses. Visit [www.haddonfieldprofessionals.org](http://www.haddonfieldprofessionals.org) for more information. For more information about the Partnership for Haddonfield and the town of Haddonfield, visit [www.haddonfieldnj.org](http://www.haddonfieldnj.org) or call 856-429-4700 x326.*

### **About Haddonfield, NJ**

*Haddonfield is a charming, award-winning borough nestled in the heart of southern New Jersey. Haddonfield features the Delaware Valley's premier downtown shopping location and hosts a variety of signature events throughout the year, including: First Fridays, the Haddonfield Fine Art and Crafts Festival, the “Mom’s the Word” Mothers’ Day celebration, Candlelight Shopping throughout the holidays, the First Night New Year’s Eve Celebration and many others. In 2009, Haddonfield was named “Best of Philly – Main Street Shopping” by Philadelphia Magazine; “#1 Top Town in South Jersey” by South Jersey Magazine; and “Best Downtown Shopping Center” by the Courier Post. For more information about Haddonfield, visit [www.haddonfieldnj.org](http://www.haddonfieldnj.org) or call 856-429-4700 x326.*