



2nd Annual Haddonfield Wedding Walk Showcases Bridal-Oriented Retailers & Businesses in Downtown Haddonfield Sunday, September 25

Haddonfield Wedding Walk will be a one-stop shop and bridal fair featuring dozens of Haddonfield wedding vendors – from invitations and photographers to cakes, gowns and much more

Haddonfield, NJ – August 3, 2011 – With over 70 shops, boutiques and retail outlets catering to brides and grooms-to-be, Downtown Haddonfield has earned the reputation of being one of the Delaware Valley's premier shopping destinations for everything bridal; and Haddonfield will showcase its downtown during the 2nd Annual Haddonfield Wedding Walk on Sunday, September 25 from noon-4 p.m.

The Haddonfield Wedding Walk will begin at the Haddon Fortnightly, located at 301 Kings Highway East in Haddonfield, NJ. Registered brides-to-be will be given a "Passport" to direct them to Haddonfield businesses throughout the downtown. Getting the "Passport" stamped will qualify for free gifts and prizes. Trolleys will be provided to transport participants around Haddonfield, and the event will also feature a bridal fashion show; free wedding planning information; makeovers; food; free magazines; terrific prize drawings; free gifts; and much more.

"Haddonfield is the Delaware Valley's hub for everything bridal," said Lisa Hurd, Retail Coordinator for the Partnership for Haddonfield. "We've got it all for soon-to-be newlyweds planning their weddings, and we'll be showcasing everything we have to offer during our 2nd Annual Haddonfield Wedding Walk."

Admission to the Haddonfield Wedding Walk is \$5 in advance and \$10 at the door.

The 2nd Annual Haddonfield Wedding Walk is hosted by the Partnership for Haddonfield, in affiliation with the team at Bouche Productions – the region's number one bridal show production company.

"Last year's Wedding Walk was a huge success – attracting over 150 brides from throughout the Delaware Valley area to Haddonfield to enjoy a day of shopping and to check-out all that Downtown Haddonfield has to offer when planning a wedding," said Hurd. "We expect even more brides-to-be to come out and experience Haddonfield's bridal retailers and professionals, first-hand, this year in September."

For more information or to purchase tickets, contact Bouche Productions at www.bridalevent.com or 610-917-9300.

For a complete list of Haddonfield businesses that cater to brides and a photo gallery of Haddonfield's 2010 bridal event, please visit www.haddonfieldbride.com.