



# HADDONFIELD'S DOWNTOWN NEWS

Issue #Three  
June 23, 2010

[www.haddonfieldnj.org](http://www.haddonfieldnj.org)

[www.shophaddonfieldnj.com](http://www.shophaddonfieldnj.com)

## Philadelphia Concierge Association Gives Haddonfield two “thumbs up!”

The Partnership for Haddonfield and Suasion Communications Group hosted the Philadelphia Concierge Association for a familiarization tour May 18. Association members were treated to a narrated trolley tour, shopping and lunch at Little Tuna. The tour was so well-received that the Partnership has been asked to present at an upcoming Concierge Association meeting. Also, several Concierges who were unable to attend the tour requested brochures for properties so they may recommend Haddonfield to their guests.

## Haddonfield Receives Top Accolades

Haddonfield was named *South Jersey Magazine's* “Top Town in South Jersey” for the second year in a row. Haddonfield was also named “One of the Best” for Town Spirit in the *Courier-Post's* Best of South Jersey feature, and a number of businesses were recognized in the *Courier-Post* “Best Of” listing.

## Philly Mag to Sponsor Craft Show!

Philadelphia Magazine will be the premier media sponsor of the 18th annual Haddonfield Crafts & Fine Art Festival July 10-11. This translates into significant ad visibility in the magazine and an array of new sponsors. This year's show promises to be bigger and better than ever.

## Successful Events

**First Fridays** returned in April with great weather and attendance. **Mom's the Word** brought shoppers into town for Mothers' Day gift shopping the week prior to Mother's Day, and nearly \$5,000 in gifts certificates were sold, a 70% increase over last year – thanks in part to the 10% discount offered on certificate purchases (the cost for which was absorbed by the Partnership). **Dish and Dazzle** (lunch and informal modeling) brought capacity crowds to Little Tuna and Melange in late April to check out the fashions for spring.

## Haddonfield Businesses in the News

*In the Kitchen Cooking School* was invited to the White House to participate in Michelle Obama's “Chef's Move to Schools” initiative for better eating in schools. *English Gardener* was voted one of the top British Shops in the world. *Z's Treasures* has a billboard in Times Square!

## Welcome to Our New Businesses!

Several new businesses opened in Haddonfield in recent months, including: *Needful Things*; *The Bistro at Haddonfield*; *Veronica's*; *Doggie and Kitty Style*; and *Diamond Angels Dance Studio*. Coming soon: *A Taste of Olive*, *Indulgence Cup Cakery* and *The British Chip Shop*.

## Haddonfield Professionals Mix and Mingle

The Professionals Committee hosts networking events through the year, including Spring Fling, Taste of Haddonfield and First Friday monthly breakfast events at Jersey Java. These events have provided networking opportunities for more than 600 professionals and retailers. The Professionals website continues to expand, and more than 25,000 copies of The Professionals Directory are distributed annually. (Visit [www.haddonfieldprofessionals.org](http://www.haddonfieldprofessionals.org))

## Partnership Grants Awarded

The Recruitment and Retention Committee of the PfH has awarded grants totaling \$2,300 (primarily for interior renovations) to: Haddonfield Floral, Animo Juice, Be Well Massage and Beaute Ange.

## New Board Members Appointed

Haddonfield residents Sean Leonard (Executive Vice President at Interstate Commercial Real Estate) and D.Andrew Bertorelli, Jr. (an attorney with the firm of Spector Gadon & Rosen in Moorestown) have been appointed members of the Partnership for Haddonfield's Board of Trustees.

