



## 2011 ARTIST / VENDOR \* AGREEMENT & APPLICATION

**Description:** The Borough of Haddonfield's First Friday Event is primarily a self-guided tour of Haddonfield's business district which includes various venues; art galleries, studios, stores, shops, restaurants and Haddonfield's Markeim Arts Center. The event is designed to highlight these businesses as well as the local and regional artists they host.

**Location:** The festivities take place along Kings Highway and the various side streets of the business district. Artists will be placed at assigned outdoor locations (curb-side) along the designated route. Streets will not be closed to vehicular traffic.

**Dates:** Held on the First Friday of each month from 5pm to 9pm. The specific dates for 2011 are; April 1, May 6, June 3, July 1, August 5, September 2, October 7, and November 4. December 2nd festivities will coincide with Candlelight Shopping.

**Info:  
& Fees** Artists are invited to participate by presenting their original art work for sale to the public. Artist participation in the 2011 First Friday Event (s) is free throughout the year 2011. Pre-registration and acceptance of art work is mandatory. The Information Center will issue to the Artist a *Vendor/Artist Permit* to display for each event for which they have been accepted. The Permit is available for pick up by 4:00 pm on the afternoon of the event.

Contact the Haddonfield Information Center, 2 Kings Court, Haddonfield, NJ 08033 to submit your application and register. Information Center phone number: (856) 216-7253. Email: [InfoCenter@HaddonfieldNJ.org](mailto:InfoCenter@HaddonfieldNJ.org) Also, please visit [www.firstfridayhaddonfield.com](http://www.firstfridayhaddonfield.com) for full details, a pdf version of this application and agreement.

The organizers of First Friday Haddonfield recommend that your art work be presented within a space /area that spans the general size of a standard card table and not to exceed a standard five (5)foot folding table. Kindly bring a long, outdoor extension cord so that your host retailer can provide you with electricity.



## FIRST FRIDAY HADDONFIELD 2011 – Artist / Vendor Agreement & Application

### Contact Information:

Artist Name: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
Web Site: \_\_\_\_\_ Medium: \_\_\_\_\_

Please check the 2009 dates you wish to participate:

- All Dates       April 1       May 6       June 3       July 1  
 Aug. 5       Sept. 2       Oct. 7       Nov. 4

December 2nd Festivities will coincide with town wide Candle Light Shopping.

First Friday Haddonfield is a juried program. You must include between 3 and 5 digital images to accompany your application as well as pricing. Kindly submit a one page artist statement or biography. Images, biography statement & application should be emailed at least one month prior to the event for consideration to: [InfoCenter@HaddonfieldNJ.org](mailto:InfoCenter@HaddonfieldNJ.org) Please note: this agreement may be terminated and / or individual works may be withdrawn from display at any time at the discretion of the First Friday Committee. The art submitted must be representative of your original work.

If you are accepted into First Friday Haddonfield, the organizers cannot guarantee that you will be scheduled to participate every month. Placement of artists will be done on a space available basis. In order to keep the event fresh, artists may be assigned to a different location each month. Artist will be notified either by email or phone as to whether their submission was accepted and the date of their participation within a week of receipt of the Agreement & Application.

First Friday's marketing & media efforts may include use of the artist's name as well as images of work submitted. Artist agrees that all work may be photographed and / or reproduced for promotional purposes by the First Friday Committee. This may include, but is not limited to postcards, newsprint and the internet. Artists may contact the Info Center for availability of postcards at least two weeks before the scheduled event.



## FIRST FRIDAY HADDONFIELD 2011 – Artist / Vendor Agreement & Application

**By signing this agreement the artist agrees to abide by the guidelines and decisions of the Borough of Haddonfield and the Partnership for Haddonfield, their employees or other representatives of First Friday Haddonfield Committee.** (Please read and check all boxes to acknowledge your agreement):

- I will be set up and ready to go by 4:30 pm on the day of the event.
- I will be present at my exhibit during published First Friday hours.
- I will notify the Haddonfield Information Center immediately if I am not able to participate in a scheduled First Friday Event or if I have any questions regarding inclement weather.
- I will make every effort to tidy my assigned space & leave it in the state that it was assigned to me.
- I understand that my work may be highlighted on [www.firstfridayhaddonfield.com](http://www.firstfridayhaddonfield.com)

**Participants agree by signing to accept the following hold harmless clause:**

I have reviewed and agree to the above terms for participating in First Friday Haddonfield. By registering for and participating in First Friday, I assume full risk and responsibility for any loss or damage incurred during this event and I release and hold harmless the Borough of Haddonfield, First Friday Haddonfield coordinators, volunteers, or sponsors from any claims arising out of my participation in this event.

I understand that I am solely responsible for all State, City, County, or other applicable permits, taxes, licenses, and/or certificates associated with my participation in First Friday Haddonfield.

I understand that I have been advised to carry my own property and liability insurance.

Signature \_\_\_\_\_

Date \_\_\_\_\_